



Board of Directors Meeting
Thursday March 15, 2007
Sport Yukon
8:30 AM

Agenda

1. Call to order
2. Adoption of agenda
3. Adoption & Signing of Minutes from February 8th, 2007
4. Adoption & Signing of SGM Minutes January 18th
5. Board Structure
 - AGM – May 23, 2007 – Air North
5. Financial Review and Signing of Financials
 - TD Visa Status
 - Spending of surplus
 - Discussion re: proposed Budget
 - Adoption of proposed 2007-2008 Budget
6. Marketing
 - Marketing Plan
 - CDF
 - Web-site
7. Strategic Planning Report
 - Timeline Monthly Update
 - Sport Strategy - Update
8. Action Item Updates:
 - Marketing Committee –Update
 - Tourism Training Trust Fund – Update
 - Surplus Spending - findings
9. Staff / Marketing Report (attached)
 - Tete a Tete- February 12 – 16, 2007
 - Open House – March 21st
 - Ottawa Client Event – March 28th
 - CSTA – April 2 - 5
 - Marketing Plan- Draft
10. Adjourn