



Convention Bureau

www.meetingsyukon.com

Marketing Committee Meeting Agenda

Tuesday August 15, 2006

10:00am - 11:30am

Goldrush Inn, Parlour Room

1/ Updates on Action Items from June 16, 2006

2/ Board Update

- **Chair**
- **Code of Conduct/ Expectations**

3/ Marketing Activities for 2006-2007- UPDATE

- **Breakdown of Tradeshows by sector**
- **Franchise FAM – September 20th**
- **Red Carpet Tour – October 4th**
- **TEAMS & Sport Leadership**

4/ Discussion of Advertising Opportunities

- **Confirmed Publications**
- **New Suggestions – Connect West – MPI**
- **CM&E**

5/ New Business

- **Staff Update**

NEXT MEETING DATE:

Tuesday September 12, 2006 at 10:00am – location TBA