



**Annual General Meeting
Yukon Convention Bureau 2008
May 21, 2008
Copperbelt Railway and Mining Museum
Minutes**

Present: Heather McIntyre, Mary Ann Ferguson, Tom Paterson, Tammie Hennigar, Sheila Dodd, Sandy Hachey, Piers MacDonald, Rod Taylor, Christine Cleghorn, Darrell Pasloski, Patti Balsillie, Stephen Dunbar-Edge, Mo Hartigan, Sue Edelman, Mary Wheeler, Dave Layzell, Richard Jamieson, Mark Stenzig

Staff Members: Maureen Bundgaard, Lindsay Agar, Marika Isaac, Meg Smith

Dignitaries: Mayor Bev Buckway, Deputy Minister Sally Sheppard, Minister Elaine Taylor

Facilitated by: Heather McIntyre

Heather opened the meeting by thanking everyone for coming. She then invited Minister Elaine Taylor, Minister of Tourism & Culture to say a few words.

Minister Elaine Taylor thanked everyone for coming out and thanked YCB for the invitation. Minister Taylor then spoke about the new & exciting initiative from Tourism & Culture.

Heather then introduced Mary Williams, General Manager for the Mile Canyon Historic Railway Society.

Mary thanked the YCB board and everyone for coming and giving us an opportunity to showcase our continued improvements to the Copperbelt Railway & Mining Museum. Mary then introduced Dave Layzell up to say a few words.

Dave invited everyone to stay after the meeting for a ride on the train around the park. He also invited everyone to attend the museums open house.

Proposed AGM Agendas

1) Call to Order – 4:15pm, Heather

Motion: To accept the agenda

Moved by: Patti Balsillie

Seconded by: Mary Ann Ferguson

Motion Carried – All in favor

2) To accept the minutes from 2007AGM

Motion: To accept the minutes from 2007AGM

Moved by: Stephen Dunbar-Edge

Seconded by: Rod Taylor

Motion Carried – All in favor

3) Presidents Report - Heather

- Heather introduced Lindsay Agar & Maureen Bundgaard as well as thanking the board for all their hard work.
- Heather expressed the importance of increasing the awareness of the Yukon.
- Marika finish Phase 1 of the Virtual Visit.
- Heather then mentioned the continued success of YCB programs such as Bag It Up and the follow up program.

4) Membership/ Group Servicing - Maureen

- We have 109 members currently.
- YCB has 9 reciprocal memberships with other associations.
- This past year YCB handed out 13 Bravo Awards to Yukon based meeting planners.
- Group servicing is fundamental to the success of planning a meeting in the Yukon. Group servicing involves connecting planners with YCB member services.

5) Marketing Plan Highlights - Maureen

- YCB staff makes every effort to be cost effective when traveling to various trade shows, sales missions & events.
- Marika introduced and did a demonstration of the Virtual Visit.
- YCB's Virtual Visit is a site inspection tool that will allow meeting planners from all over Canada to see meeting space from Whitehorse, Dawson City & Haines Junction. The Canada Games Centre also have their own Virtual Visit.

9) Health Break

10) Members Forum Discussion

- Discussion on decline in YCB members.
- Heather said that due to being short staffed we weren't able to do locals sales for membership. Heather also noted that even though we lowered our membership fee it is still an issue for some members.
- Maureen suggested creating a new way of packaging membership.

11) Presentation of Golden Bravo Awards – Stephen

- Stephen read the nomination of Up North Adventures.
- Anne Kennedy from Northwestel presented to the Golden Bravo Award to Mark Stenzig from Up North Adventures.

12) Election of Officers – Patti Balsillie (TIA Yukon)

- Refer to the new policy per the Action item from the SGM/
- Call 3 times nominations from the floor for each position.

Board of Directors appointed Heather McIntyre for President
Position accepted: Heather McIntyre
Patti Balsillie acclaimed Heather McIntyre as President

Board of Directors appointed Stephanie Churchill for Vice President
Position accepted: Stephanie Churchill
Patti Balsillie acclaimed Stephanie Churchill as Vice President

Board of Directors acclaims Patricia Cuning as Treasure/ Secretary
Position accepted: Patricia Cuning
Patti Balsillie acclaimed Patricia Cuning as Treasure/ Secretary

- Nomination from the floor
- Piers MacDonald nominated Christine Cleghorn as a Director.

Board of Directors acclaims Tammie Hennigar as a Director
Position accepted: Tammie Hennigar
Patti Balsillie acclaimed Tammie Hennigar as a Director

Board of Directors acclaims Christine Cleghorn as a Director
Position accepted: Christine Cleghorn
Patti Balsillie acclaimed Christine Cleghorn as a Director

Motion: To destroy election ballots.
Moved by: Stephen Dunbar-Edge Seconded by: Sheila Dodd
Motion Carried – All in favor

Meeting Adjourned 6:25pm